

What is constructive, blue culture?

Blue means we put people first.

We strive to connect with people and inspire a common purpose to deliver the best for our customers.



Are goal-focussed. They work individually and collectively to solve problems (*Achievement*).

Are forward-thinking. They look for better ways to do things and are open to different perspectives (*Self-Actualising*).

Are supportive. They share the work and trust each other to have honest conversations (*Humanistic-Encouraging*).

Celebrate together. They appreciate one another and value genuine relationships (*Affiliative*).

Take initiative. They challenge and inspire their people to achieve (*Achievement*).

Are authentic. They maintain their integrity and welcome new ideas (*Self-Actualising*).

Are encouraging. They invest time to support and grow their people (*Humanistic-Encouraging*).

Are warm. They appreciate their people and build genuine relationships (*Affiliative*).





Are high performing. They strive to deliver the best for their customer (*Achievement*).

Are innovative. They pride themselves on continuous improvement and quality services (*Self-Actualising*).

Value their people and safety. They are committed to nurturing potential (*Humanistic-Encouraging*).

Are collaborative. They understand all parts of the business and create a sense of belonging (Affiliative).