

Publishing product images to NSW Health

Updated information June 2018

Product images for the Oracle iEnhance Project



Background information

Since 2015 NSW Health trading partners have been publishing product images to NSW Health through the Master Catalogue Information System (MCIS) also known as the 'mixing bowl'.

Brief overview of the change to the use of product images

A new Oracle requisitioning module called iEnhance is being launched in early August 2018 to assist NSW Health staff with requisitioning and purchasing processes. This new module will utilise product images obtained from MCIS. Therefore access to product images will be extended from the **MCIS Catalogue Web Search** to the state **Oracle R12 Financial Management Information System**.

Are there changes to product image specifications?

There are no changes to current requirements. These requirements are:

- Publication of one image that is front facing with the following resolution options:
 - ✓ **Standard Resolution** – Minimum 900 pixels (75mm) / Maximum 2400 Pixels (200mm).
 - ✓ **High Resolution** – Minimum 2400 pixels (200mm) / Maximum 4800 Pixel (400mm).
- Acceptable image file formats: JPEG or PNG.
- Image file name must be the purchasable:
 - ✓ **GTIN** – to facilitate automated linking with NPC data; or
 - ✓ **Supplier Product ID** – where GTIN is not yet available.
- Clarity - the image must not be blurred, pixelated, showing signs of degradation, skewed and no image size distortion. Where possible it must be a true representation of the actual product instead of product packaging. However, where this is not possible, an image of the inner packing may be accepted.
- Image background - a white or light coloured background is recommended, the preference is white. Unfortunately, we are unable to accept images with a dark coloured background.

How are product images published to NSW Health?

There are three options for publishing product images including:

- MCIS Vendor Data Load Portal (no cost self-service) – the publication of images through this portal is recommended for organisations with pre-existing product images.
- GS1 Smart Media (no extra fees for registered users) – recommended for organisations with or without pre-existing products images (photography service is available).
- NPC (no cost to existing NPC publisher) – recommended for organisations with existing product images displayed in a public domain like a company website.

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Can any organisation publish product images to NSW Health?

Only NSW Health trading partners who have traded with NSW Health Public Health Organisations in the last 12 months can publish product images.

Why is it only open to this group?

This is due to technical reasons i.e. product information must exist in MCIS and Oracle to enable automated linking of product images.

Is product image publication compulsory?

Not at this stage, the plan is to include this as a requirement of contract in the near future.

Our organisation is NPC published, do we need to re-publish for this project?

No, images published through this project will be automatically linked to existing NPC publication.

What is the deadline for product image publication to NSW Health?

It is recommended that product images are published before the August 2018 launch of iEnhance.

Do I publish my entire catalogue of images to NSW Health?

No, please focus product image publication on items recommended by Catalogue Services. This information is based on a 6 month transacted items report.

What categories of product images can be published?

Medical, surgical, dental, pharmaceuticals, pathology, laboratory, food, disability and janitorial consumables and equipment.

Can distributors load images on behalf of manufacturers?

It is preferable that manufacturers (Product Owner) load images for their products. In some instances they may authorise their distributor to load on their behalf. This agreement is between the manufacturer and distributor.

Our organisation would like to take this opportunity, what is the first step?

Identify the preferred option to publish product images and contact the appropriate groups as listed below:

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| Option 1 | Via MCIS Vendor Data Load Portal
Contact Catalogue Services by
Email: HSNSW-CatalogueServices@health.nsw.gov.au
Phone: 1800 822 350 |
| Option 2 | Via SmartMedia
Contact GS1 Australia SmartMedia Team
Email: smartmedia.support@gs1au.org
Phone: 1300 227 263 |
| Option 3 | Via the National Product Catalogue
Contact your solution provider (if engaged) or GS1 Australia |

Notes:

- MCIS is used by health jurisdictions of NSW, Victoria, Queensland, Northern Territory, Australian Capital Territory and a number of private hospitals and is a trademark of Bizcaps Pty Ltd.
- SmartMedia is a product of GS1 Australia and is used by all state and territory health jurisdictions and other industries.